

ACRONYM / TERM	FULL NAME	3rd PARTY DEFINITION LINK	MEANING / EXPLANATION
ABM	Apple Business Manager	ABM Guide	This portal allows you to enroll eligible Apple devices purchased by your organization so that they can be assigned to an MDM server to be managed and configured by your organization. This allows for a full zero touch workflow and a greater degree of security and customization than other enrollment methods. Apps and Books are also purchased within your ABM portal so they can be assigned to your MDM server and distributed to your organization's devices. Managed Apple Accounts are also created and managed here.
ACE	Apple Care for Enterprise	ACE	An enhanced type of Apple Care warranty that allows for onsite service and a portion of an organization's Apple equipment to be repaired each year at no cost. ACE also comes with 24/7 hardware and Apple consumer software support for end users as well as help desk support for questions asked by an organization's IT department. Pricing and availability is on a tier-based model for varying lengths of time.
ACoS	Apple Care OS Support	ACoS	A one-year enhanced Apple Care warranty offering that provides help desk level support to an organization's IT department as well as higher level support to cover more advanced issues such as network configuration, system integrations, and professional software applications. Different tiers are available which provide different levels of incident coverage and access to more advanced Apple technical resources.
Activation Lock	N/A	iOS Activation Lock	Prevents unauthorized users from using a Mac or iOS device that does not belong to them even if the device is erased. Maybe tied to a user's Apple Account or to an organization's MDM server. Turned on automatically when you enable Find My Device.
ADE	Automated Device Enrollment	Automated Device Enrollment	When organizationally owned eligible devices are configured and enrolled in an MDM solution right out of the box. This enrollment method requires devices to be previously enrolled in an organization's AxM instance. This enrollment method provides a higher degree of management on the devices including the ability to disable the removal of the enrollment profile.
APS	Apple Professional Services	APS Service Offerings	Apple's in house professional services team that provides customized solutions for their customers to help them deploy and manage Apple devices within their respective organizations. They not only help to develop and optimize existing workflows, but they make sure they adhere to Apple's best practices and that in house staff are provided the knowledge they need to continue to perform this work on their own.

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APNS	Apple Push Notification Service	APNS Support	Enables notifications to be sent to applications running on Apple Devices. This also includes notifications that MDM servers have new configuration profiles or applications updates for these devices. Persistent communication with this service is important for effective device management and functionality.
ASM	Apple School Manager	ASM	The same as Apple Business Manager but supports the integration of a Student Information System to manage students and classes. Provides for more granular insights into students managed Apple Accounts. Tracking student progress on activities in enabled applications is also supported.
AxM	Colloquial reference to both Apple Business and/or School Manager where either one fits	N/A	Used to refer to either Apple Business Manager or Apple School Manager without the need to specify which one when the use of either is appropriate
AVP	Apple Vision Pro	AVP	Apple's new spatial computing headset that allows users to work on a virtually unlimited canvas with specially designed applications, videos, and images. While AVP mimics some facets of virtual reality it is a new type of immersive computing concept that immerses the user in the applications and tools they are using. AVP can be used as a standalone device or connected to a user's Mac to expand and enhance the power of their existing computer.
Bootstrap Token	N/A	N/A	Allows supervised Mac devices to grant a secure token to any user logging in. This requires the Mac to be enrolled in an MDM solution and the MDM vendor to support bootstrap token escrowing. Apple silicon Macs can use the bootstrap token to authorize software updates and the installation of kernel extensions on managed Macs.
BYOD	Bring Your Own Device	User Enrollment and MDM	A deployment methodology where the user owns the device instead of the organization. This allows the user greater device choice and lower organizational ownership costs while still providing access to organizational resources in a structured and managed way. This approach requires careful planning to make sure user and organization data are separated.
Configurator	N/A	Configurator Guide	A standalone application provided by Apple for configuring iOS devices without the need for an MDM server. Configurator also allows you to restore iOS, Apple TVs, and Mac devices to factory settings for troubleshooting or re-deployment purposes. Enrollment of these devices in an organization's AxM portal is also possible through Configurator.
Content Caching	N/A	Intro to Content Caching	Content caching allows OS updates and iCloud data to be stored and distributed from Macs on an organization's local network instead of continually reaching out to the Internet and Apple's servers. Apple uses intelligent routing to automatically associate devices on the corporate network with a local caching server. This provides for increased download speeds and faster updates to devices especially in areas where high bandwidth usage is a concern.

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DDM	Declarative Device Management	Intro to DDM	An enhancement to the way Apple devices are managed, allowing individual devices to report their status to their MDM server and have the correct management settings applied at asynchronous intervals so that they enter the desired state. This increases the performance of the MDM server, gives organizations more confidence their devices are in the correct state, and provides a better overall experience to end users.
DUNS	Data Universal Numbering System	DUNS#	A unique 8 digit number designed to identify businesses by location. Assigned and maintained by Dun and Bradstreet. A valid DUNS number is required by Apple for businesses to join specific programs such as Apple Business Manager or the Apple Developer Program. Only legal business entities are eligible to apply and receive a DUNS number. Individuals enrolling into an applicable Apple program are not required to have a DUNS number.
Enrollment Profile	N/A	N/A	A configuration profile that is installed on an Apple device allowing it to connect to and be managed by an MDM server. This profile defines the actions the MDM server can take on the device as well as what information it can read from the device. Installation of this profile allows provisioning and configuration profiles to be installed that can setup the device and enforce management settings.
eSIM	Electronic Subscriber Identity Module	N/A	A software based SIM card that is embedded within a device as opposed to a traditional removable SIM card. Provides the same functionality as a former SIM cards but have the ability to be erased and reprogrammed remotely. Multiple eSIMs can be installed per device and cannot be removed like a traditional SIM allowing for greater stolen device protection. eSIMs do not require the same amount of space as physical SIM cards meaning they can be used in smaller devices such as smart watches.
ICCID	Integrated Circuit Card Identifier	N/A	A globally unique serial number that identifies a physical SIM card. This number allows cellular providers to connect devices to the correct networks, assuring they are valid, and that they get the right services attached to them. This also aids these providers in activating devices and in troubleshooting device connectivity.
IMEI	International Mobile Equipment Identity	N/A	A unique 15 or 17 digit number designed to identify devices capable of joining various types of cellular or satellite networks. It can be used to prohibit a stolen device from joining a cellular network even if the SIM card has changed.
MAIDs	Managed Apple ID	MAIDs	An Apple ID (now referred to as an Apple account) that is restricted in what it can do in comparison to a personal Apple ID. These accounts are owned by an organization and created within their AxM instance. They usually match the email assigned to a user by an organization. Organizations are able to control which Apple services or resources these accounts have access to and revoke a user's access to the account when they leave the organization.

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MEU	Mac Evaluation Utility	SHI Mac Assessment	A tool developed by Apple that runs on a Mac and is designed to check for potential barriers to Apple deployment or issues that might be currently affecting Apple devices. The results generated by the MEU, in an easy-to-read stop light report, show the status of network connectivity, app compatibility, system security, and other configuration issues that might be problematic. Organizations can then act on these results to improve their Apple deployments.* <i>The MEU must be run on a Mac but it's results are applicable to all Apple devices.</i>
Push Certificate	N/A	N/A	An encrypted file installed on an MDM server that establishes a trusted relationship between the MDM server and Apple's Push Notification Service. This relationship allows MDM servers to send management commands to Apple Devices. This certificate must be renewed annually.
RSR	Rapid Security Response	RSRs	Designed to deliver security updates for specific vulnerabilities that have the potential to be exploited before a full OS update can be released. Applicable only to the minor version of the OS that a device is currently on as all subsequent OS updates will contain the security content in any previously released RSRs.
Secure Token	N/A	N/A	Used on APFS (Apple File System) formatted volumes this is an encryption key protected by a user's password. This key is then added as an attribute to user accounts on macOS. A user must have a secure token if they are going to turn on FileVault or use their account to login to FileVault enabled machines.
Supervision	N/A	Device Supervision	A device management state that provides a for higher levels of control and management over end user devices. This indicates that a device is organizationally owned.
UAMDM	User Approved MDM	Device Enrollment	A methodology of enrolling a device in an MDM server performed by the user as opposed to an organization's AxM portal. This requires more steps to be performed by the user and may result in less management capabilities depending on device type. This method is useful for devices that have already been deployed but need to be retroactively enrolled in an MDM server. This is also known as Device Enrollment.
VPP (1)	Volume Purchase Program	App VPP	The ability to purchase apps from the App store in bulk via an organization's AxM instance and distribute those apps with an MDM server. This method allows more streamlined purchasing and licensing workflows. It also supports different payment methods. An organization is able to designate users who are allowed to purchase Apps for their organization without the need to have additional permissions in their AxM instance.
VPP (2)	Volume Purchase Program	N/A	This refers to Apple's hardware volume purchase program that enables organizations to receive discounts on future hardware orders. It has different discount tiers based upon an organization's historical spend with Apple. Organizations must work with their authorized Apple reseller in order to determine eligibility requirements and apply to the program.